

Sponsorship Project Prospectus

Turfgrass Information File (TGIF) Retrospective Processing

"Adding the Older Turfgrass Literature to the Turfgrass Information File"

Scope of the Project:

The Turfgrass Information Center of the Michigan State University Libraries is home to the most comprehensive collection of both print and online turfgrass research material in existence in the world. Records for many of these materials were easily identified through the more than 1.3 million online Turfgrass Information File (TGIF) search displays executed by researchers, turf facility managers, industry personnel, and turf students on six continents during 2009. Having TGIF available to the turfgrass world improves research, education, information sharing, and decision-making for the industry as a whole. TGIF is a unique tool, serving an audience with unique information needs, interests, and issues.

This prospectus describes a project to continue the systematic addition to TGIF of database records for turf-related materials published prior to the start of construction of TGIF in 1984. While TGIF now includes, more-than-ever, content representing much of the published turf culture materials from around the world, both research and management, from the period 1810-1983—it is not yet complete for that time period.

The sponsor of this project can be proud that it will have permanently strengthened this shared resource for use by all, in perpetuity.

This project would include the majority of work within TGIF to 1) create the 'descriptive record', which includes the basic information such as author, date of publication, extent, etc., and later on to 2) index the item, using keywords assigned from TIC's structured indexing schema, the Turfgrass Thesaurus, and after that to, 3) abstract the item, if needed, to describe in narrative form the content of the work. In addition, in some cases, (if we have permission from the publisher to digitize the full-text of the content, or if the material is now in the public domain) we will add that full-text (OCR) into the TGIF record, in support of 'deep' searching, when we can.

This effort compliments well TIC's aggressive efforts to add full-text content for TGIF indexed materials, thereby allowing users to go from citations directly to the actual text of desired articles. For example, the complete back-file of Golf Course Management back to 1933 was scanned by the Turfgrass Information Center (TIC) and is now available within TGIF. The processing of historic turf science and management content to give all of it TGIF records is a prerequisite for the digitization work to proceed—a list of completed and under-construction TIC digitization projects is listed on the back of this page.

Recognition of Support

All publicity generated by the Center concerning the processing of these records will note the critical support of the sponsor in continuing this work, including a press release and acknowledgement in TIC's Annual Report.

In addition, online recognition using a hotlinked logo will be imbedded in each individual TGIF record, when displayed in the full record format. This is a permanent 'tag' that will continue to be visible Requires: Adobe Acrobat. on into the future of TGIF. It will prove to be a sound investment! At right

is an example of how the estimated 6,200 individual TGIF record tags would look within TGIF.



Estimated Costs

This work can be achieved with a total investment of US \$40,000, spread over 2 or 3 years.

We'd very much like to talk with you further about this sponsorship opportunity!





TURFGRASS INFORMATION CENTER

Pete Cookingham, Head Michigan State University 100 Library East Lansing, MI 48824-1048 USA Ph: 517.884.1950 • Fax: 517.353.1975 Help us increase access to turf science and golf course management literature and resources! Here are TIC-hosted materials already available or now under construction:

Available Now

United States Golf Association (USGA)

USGA Turfgrass and Environmental Research Online (2002—present)

USGA Turfgrass and Environmental Research Summaries (1977, 1983—present)

USGA Green Section Record (1921—present)

Golf Course Superintendents Association of America (GCSAA)

Golf Course Management (1933—present, less 1 month)

Proceedings of the GCSAA Conference (as published, 1927—1998)

Canadian Golf Superintendents Association (CGSA)

GreenMaster (1965—present, less 3 months)

International Turfgrass Society (ITS)

International Turfgrass Society Research Journal and Proceedings (continuous construction)

(1969—present, less 2 years) with Author permission

Turfgrass Producers International (TPI)

Turf News (1977—present, less 1 year)

Michigan Turfgrass Foundation (MTF)

Proceedings of the Michigan Turfgrass Conference (1972-2005)

Wisconsin Golf Course Superintendents Association (WGCSA)

The Grass Roots (1975—present, less 1 month)

Midwest Association of Golf Course Superintendents (MAGCS)

On Course (1948—present; current and prior calendar year publicly accessible)

Sports Turf Research Institute (STRI)

Journal of Turfgrass and Sports Surface Science (1929—2007)

International Turfgrass Bulletin (1951—present, less 1 year)

American Society of Golf Course Architects (ASGCA)

ASGCA Architects' Gallery

Architects of Distinction Prior to ASCGA

Under Construction or Development

Noer/Milorganite® Division MMSD Image Collection

Sports Turf Association (STA)

Sports Turf Manager (1987—present, less 6 months)

Sports Turf Managers Association (STMA)

SportsTurf (1985—present, less 2 months)

Cornell Cooperative Extension

CUTT (Cornell University Turfgrass Times) (1990—present)

Asociación Española de Greenkeepers

GreenKeepers (1999—present)

Historic Periodicals

The Golf Course (1916—August 1921)

The National Greenkeeper (1927—October 1933)

For full details, and links to the public websites listed here, see: http://tic.msu.edu/fulltext.html